

Syban Crystal Center™



RESORT COMPLEX CONCEPT



The Complex

The complexes are to be constructed using natural materials of the actual location of each respective resort. This includes wood from local trees, stones from local queries, furniture, fabrics, artwork, decorations, and other building materials which are native to the area.

The complexes shall be designed in a manner which incorporates the principles of sacred geometry, energetic lay lines, harmonization of the elements, yin & yang, morphic fields, quantum mechanics, and other ancient architectural wisdom, as assessed by Syban for the respective location of the complex. The design of the complex is to make guests feel cozy and to promote a state of wellbeing and mindfulness. Through the use and placement of large windows and glass, the complexes shall be flooded with natural light and giving the sense that the buildings are a part of the natural surroundings.

The Syban Crystal Centers™ concept is modular. Each component is made of modules and sub-modules which can be added or reduced, as called for by the respective business opportunities presented.

The Modules

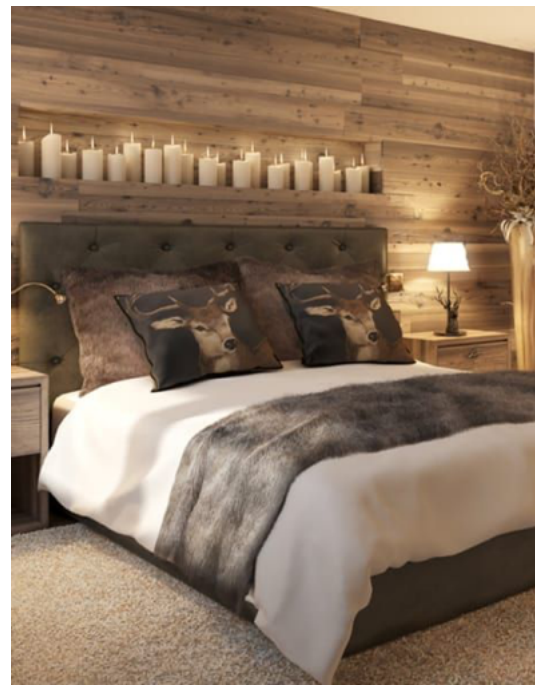
The following are the modules and sub-modules of the Syban Crystal Centers™:

- 5 Star Hotel
- Wellness & Meditation Center
- Syban Saunaville™
- Restaurants & Culinary Experiences
- The Book Gift & Candle™ Shop
- Medical & Consulting Center
- Event, Congress, & Seminar Center
- Syban Sports Center™
- Syban Experience Park™

Syban Crystal Center™



5 STAR HOTEL MODULE



The Hotel

The hotel reception is a large area that is open 24 hours a day, with a multilingual friendly staff which welcomes guests who tend to their needs. As Guests check in, they are treated to a complimentary local beverage while the valet tends to their baggage and their vehicle is parked (*as needed*).

The rooms are spacious and cozy, reflecting the design throughout the complex, using local and natural materials. The mattresses, bedding, and linens provided are of superior quality using only organic materials. With large ensuite bathrooms, mini-bar, private safe, internet access, smart HD televisions, 24-hour room service, and complimentary Syban branded toiletries and cosmetics, guests should want for nothing.

Guests find a Syban welcome gift and an orientation guide to the entire complex in their rooms. They are also provided with a Syban

Resort tote filled with slippers, robes, sauna gear, and other useful things to further enhance their Syban Experience.

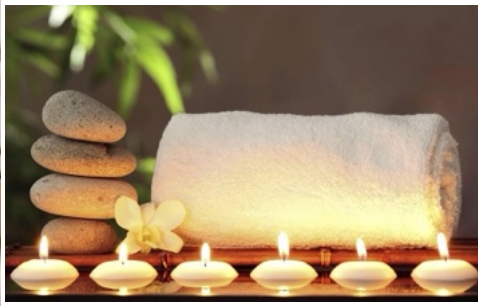
Amenities & Offerings

The following can be enjoyed at the leisure of guests:

- *Library & Fireplace*
- *Bar & Lounge*
- *Breakfast Room*
- *Restaurants & Culinary Experiences*
- *Laundry, Dry Cleaning, and Ironing Service*
- *Concierge Services*
- *Meeting and Conference Room*
- *Pool & Wellness*
- *Sports & Fitness*
- *Syban Hotel Shop*
- *Parking & Limousine Service*
- *Daily Events & Entertainment*
- *Juro, Payments, & Rewards Programs*

Syban Crystal Center™

WELLNESS & MEDITATION MODULE



Wellness & Meditation Center

The modern Wellness & Meditation Center is designed as a focal point of alternative healing methods of ancient civilizations. Each location is to be a unique experience which is custom-built with treatments and offerings which correspond to the local area. The following are the core civilizations which the concepts are based on:

- *Shamanic Traditions - Shamanism*
- *Indian - Ayurveda*
- *Japanese - Shiatsu*
- *Chinese - Traditional Chinese Medicine*
- *European - European Folk Medicine*

The Wellness & Meditation Center has segments which are fully themed and presented in the authentic spirit of each of the above civilizations. Colors, smells, sounds, tastes, and the materials used, along with the treatments themselves, transport guests to another world.

All of the concepts and traditional treatments offered in the Wellness & Meditation Center are further supported by modern technology and western medicine (*where applicable*). Medical cosmetic therapies, treatments, and non-surgical beauty regimens may also be offered.

Meditation, Yoga, & More

Some of the many experiences offered are based on the civilization themes selected by the respective Syban Crystal Center™ include:

- *Yoga Classes*
- *Guided Meditations*
- *Meditation Rooms & Cocoons*
- *Qigong & Tai Chi Classes*
- *Martial Arts Classes*
- *Arts & Crafts Classes*
- *Drumming, Dancing, and Singing*
- *Mantra & Mandala Classes*
- *Tea Ceremonies*



Syban Crystal Center™

SYBAN SAUNAVILLE™ MODULE



Crystal Saunaville™

The Crystal Saunaville™ is an integral part of the Wellness & Meditation Center of a Syban Crystal Center™. However, the Crystal Saunaville™ franchise can also be operated as a stand-alone business.

The Crystal Saunaville™ transports you to a village of different themed saunas, steam rooms, heat-air-water therapy treatments. Depending on the location, and local needs, it can include:

- *Traditional Finnish Sauna*
- *Syban Crystal Sauna*
- *Salt Sauna*
- *Herbal Sauna*
- *Subterranean Sauna*
- *Infrared Sauna*
- *Turkish Hamam*
- *Steam Rooms, and many more...*

The various experiences offered at Crystal Saunaville™ can be indoors as well as outdoors.

Each Crystal Saunaville™ is unique in design and space, however they all follow the Syban standards. Also, a custom branded line of sauna gear, apparel, and equipment has been created to provide a consistent experience in every Crystal Saunaville™ location.

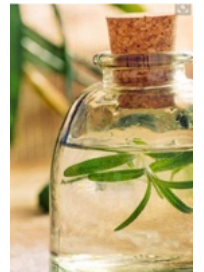
- *Various Sauna Apparel, Gear, & Equipment*
 - *ie. Idroma™ Syban Sauna Sweatsuit™*
 - *the Syban Crystal Resort Tote™*

Syban Sauna Master™

A Syban Sauna Master™ is trained to provide sauna-goers with guidance in using each of the saunas & pools. The “Aufguss” is a ceremony performed by the Sauna Master to make the steam and air dance in the sauna, with herbs, aromas, and essential oils making it a truly effective and memorable experience.

Syban Crystal Center™

RESTAURANTS & CULINARY EXPERIENCES MODULE



Traditional Cuisine

The cuisine of the main restaurant of each hotel / resort shall be based on the culinary tradition of the region which it is situated. Local produce, recipes, and gourmet delights shall be at center stage, where the seasonal menus and offerings will be coordinated between the head chef and the local farmers, producers, and suppliers.

- *Main Restaurant (as per local theme)*
- *Breakfast Lunch & Brunch™*
- *Coffee Tea & Cake™*
- *Bread Soup & Beverage™*

The recipes which are homemade fresh in all of the restaurants shall also be available in cook books and cooking classes offered at the resort.

Complimentary Cuisine

Each resort shall have separate restaurants with menus that compliment the treatments offered from the Wellness & Meditation Center. For example, following an Ayurveda treatment, one can dine in the Indian-themed restaurant, making the experience a wholistic one, of all of the senses. The menus are to be prepared in harmony with the medical, therapeutic, and mindfulness aims of the Wellness & Meditation Center.

- *Complimentary Cuisine Restaurant*
 - *Indian Cuisine*
 - *Chinese Cuisine*
 - *Japanese Cuisine*
 - *Mediterranean Cuisine*
 - *Continental Cuisine*
 - *Native & Exotic Cuisine*



Syban Crystal Center™

BOOK GIFT & CANDLE™ MODULE



Book Gift & Candle™

This franchise is an integral part of the Syban Crystal Center™, however it may be operated as a stand-alone business also. All products which are used and offered in the Syban Crystal Center™ can be purchased at Book Gift & Candle™. This store carries the following:

- *Syban, wellness, and mindfulness themed Books*
- *organic Syban-branded cosmetics*
- *crystals, gemstones, and semi-precious stones*
- *select jewelry*
- *candles & incense*
- *Syban Crystal Saunaville™ merchandise*
- *select apparel & gear*
- *Hippy Time™ products, merchandise, gifts*
- *C&C™ products, merchandise, gifts*

Local Gourmet & Goods

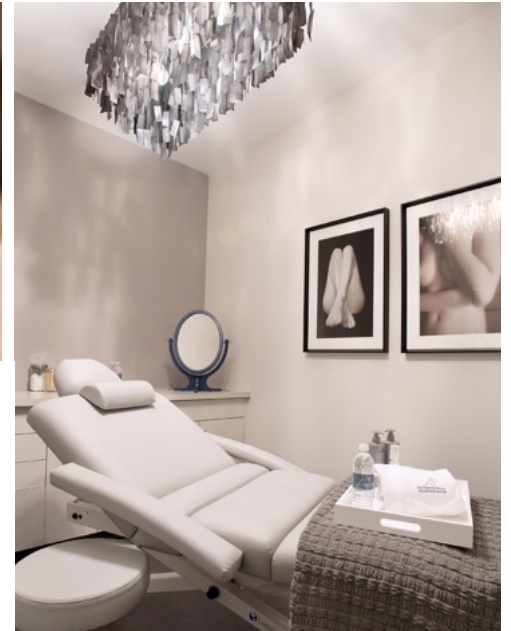
A section of the Book Gift & Candle™ is reserved for select local gourmet goods and the local in-store “farmers market”. The products and groceries offered are exclusively from local Syban suppliers and partners.

- *organic*
 - *hand made*
 - *home made*
 - *artisan & craftsman*
 - *seasonal*
 - *traditional*
 - *local & regional*
 - *natural*
 - *limited edition / limited quantities*
- *Juro, Payments, & Rewards Programs*



Syban Crystal Center™

MEDICAL & CONSULTING MODULE



Medical Consultations

As many treatments and diets are dictated by individual medical histories, it is important that a licensed doctor (or nurse practitioner) and a dietician run the medical and consulting module of the Syban Crystal Center™. This module operates as an in-house clinic to provide guidance, support, and interventions relating to a guest's stay, which can be taken home with them. The services provided include:

- *blood and hormone tests*
- *BMI and body composition evaluations*
- *dietary consultations & nutritional supplements*
- *bespoke medical testing and evaluations*
 - *i.e. sport / lifestyle-specific*
- *medical cosmetology consultations*
- *Wellness, Therapy, and Culinary guidance*
- *alternative / holistic medicine evaluations*

Consulting

Guests may want to develop a completely unique and individualized guided experience for during their stay at the Syban Crystal Center™. They may also want to develop a completely new lifestyle program which they can implement in their daily lives (at home). The consulting department of this module will work together with the entire staff of the Syban Crystal Center™ to create each personal solution.

This can include:

- *sports and fitness goals*
- *diet and nutrition*
- *stress management*
- *meditation*
- *personal coaching*
- *wellness and spa treatments*
- *medical products*
- *medical cosmetology treatments*



Syban Crystal Center™

EVENT CONGRESS & SEMINAR MODULE



Special Events

It is envisioned that the Syban Crystal Center™ will be a desired location for the celebration of milestone life events, such as:

- *weddings*
- *birthday parties*
- *engagements*
- *anniversaries*
- *and more.....*

Congress

Meetings and other assemblies which are hosted at the Syban Crystal Center™ enable their respective attendees to maximize their receptive readiness for information and enhance participation by integrating and leveraging the Syban wellness and mindfulness possibilities throughout their stay.

Seminars & Lectures

The Syban Crystal Center™ provides an excellent environment for seminars, lectures, and continuing professional education possibilities. There is also an annual calendar of Syban Seminars & Lectures, which include:

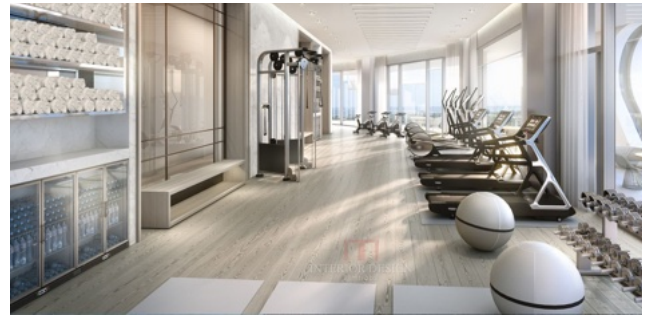
- *Crystal seminars*
- *The path through the 5 elements*
- *Morphogenetic fields*
- *Nutrition Lectures*
- *Arts & Crafts*
- *Sacred Geometry*
- *The Sacred Feminine*
- *The Sacred Masculine*
- *and much more!*

All Syban Seminars & Lectures can be booked exclusively for private groups on application. A catalogue of seminars and lectures is available on request.



Syban Crystal Center™

SYBAN SPORTS CENTER™ MODULE



Indoor Fitness

The indoor component of the Syban Fitness Center™ is equipped with a selection of machines, devices, and gear. It is flooded with natural light, high ceilings, fresh air, and staffed with professional trainers (which can be booked for personal training as well). Personalized training programs are available in consultation with the on-site Medical & Consulting Team.

- *cardiovascular machines*
- *free weights*
- *Powerplate™*
- *Yoga*
- *Martial Arts*
- *various classes led by a trainer*
- *indoor pool*

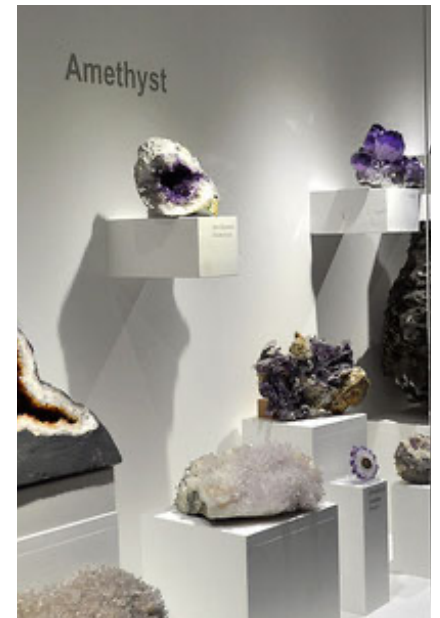
Outdoor Fitness

Depending on the location and business decisions made by a specific Syban Crystal Center™, there are several outdoor fitness regimens which are possible, all of which are based on the natural surrounding area of the respective complex.

- *Archery*
- *Horse Riding*
- *Hiking*
- *Climbing*
- *Biking*
- *Diving (scuba / snorkel)*
- *Fishing*
- *Alpine / Cross-Country Skiing*
- *Snow Shoeing*
- *outdoor pool / lake / ocean / etc*
- *and more!*

Syban Crystal Center™

SYBAN EXPERIENCES PARK™ MODULE



The Red Planet™ Experience

This module is based on the children's book "The Legend of Red Planet", authored by Clarissa Constantinos. The attraction allows visitors to experience and become a part of the story of "The Legend of Red Planet".

- *the amusement / attraction*
- *merchandise shop*
- *themed cafeteria / bistro*
- *parking & shuttle service*

The Red Planet™ module allows for day visitors who are not guests of the other modules of the Syban Complex.

Syban Natural History Exhibit™

This module is a specially-designed building which tells the history of the planet and the formation of Crystals.

Through the exhibits, people discover what planet Earth is made of and learn about the Mineral Kingdom of the planet.

- *How minerals are created and grow*
- *Where minerals are and grow*
- *What minerals can do and their uses*
- *Why minerals are important*

Each collection of exhibit reflects a moment in space and time; in these moments we find Earth's story. The exhibits are comprised of multimedia, physical specimens, and artistic representations. This module also allows for day visitors who are not guests of the other modules.

Syban Crystal Center™

COMMUNITY COLLABORATION - LOCAL CONCEPT CONSIDERATIONS



True to Local Geography

The Syban Crystal Center™ is to compliment the land, energy, spirit, and geographic variables of the land which is to be selected.

True to Local Architecture

The architecture of the Syban Crystal Center™ is to be embedded seamlessly in the community and natural surroundings, and built with local natural materials.

True to Local Inhabitants

The skills, trades, interests, and ways of life of local inhabitants should be integrated into the product and service offers of the Syban Crystal Center™.

True to Local Fauna & Flora

The footprint of the Syban Crystal Center™ should promote and protect the local fauna and flora.

True to the Community's Identity

The Syban Crystal Center™ is to respect and reflect the identity of the community in which it shall be located.

- *History*
- *Traditions & Spirituality*
- *Ways of Life*
- *Local Industries*

Addressing Community Needs

All plans, designs, and offerings of a Syban Crystal Center™ shall be made in harmony with the respective community needs.

- *Infrastructure*
- *Socio-economic*
- *Health*
- *Education*



Syban Crystal Center™

Ethical Highlights



Social

Each Syban Crystal Center™, through its modules, shall be a platform of exchange and communication which promotes the traditions, customs, and ways of life of the local people, area / region, to visitors from around the world.

Political

To be purposely non-aligned, however promoting the universal principals of human, and animal rights, as well as good stewardship.

Economic

Promoting local, artisan, traditional, and unique products services from the immediate area. Thinking locally, and impacting globally, based on the principles of free markets and fairness.

Geographic

Respecting, conserving, and supporting the region, in a sustainable and complimentary manner, addressing the specific needs of the local community.

Technological

Zero-emissions, sustainable infrastructure, systems, operations and mechanisms shall be used and integrated wherever possible, in harmony with the principles of Syban.

CONTACT:

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